

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Mike Pollio

DATE: June 27, 1988

FROM: Nancy Pilotti *NRP*

SUBJECT: ALPINE - SINGAPORE

Enclosed is label art and a comp to follow for color only.
A revised comp will follow ASAP.

Please note the following:

- (1) You will receive tomorrow, 6/28, strip-in copy for bottom panel and both side panels
 - (A) Bottom panel - "Alpine" resized
 - (B) Side panels - DBA changes from panel D to panel B and is in one line, "20 Class A Cigarettes" is removed from panel B. Copy prints reversed white.

Please call regarding this art and all other elements (closure, tear tape, etc.)

NAP:adr
Enclosure

cc: E. Gruca
M. Walchak

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